

2025 ROUGE

Old Mission Peninsula

100% Merlot



We borrowed from the Bordelais tradition of Claret to vinify this ruby colored expression of Merlot. In the summertime Bordeaux classic, the skins of Merlot are fermented for just a few days to gain a vibrant color, but leave the tannins behind. It's deeper than a rosé, but more playful than a barrel-aged red.

Our take, the Rouge, came from a young Merlot vineyard on Old Mission Peninsula and was fermented for four days before pressing. The fermentation was finished in stainless steel, a graceful transition which gave us a fruit-driven, dry wine that is best served chilled.

Rouge has plenty of youthful vibrancy and sass to liven up any occasion.

THE VINEYARDS

Schultze Vineyards

Appellation: Old Mission Peninsula

Varieties: Merlot

Acreage: 1

Year Planted: 2023

Grown by: Ron Schultze



wine specs

RS: .2 g/L

pH: 3.32

ABV: 13.3%

TA: 7.1 g/L

160 cases

Aged: Stainless

Aging window:

1-2 years